

Pierro Cabernet Sauvignon Merlot Reserve 2010

THE DUKE OF WILLYABRUP - TASTING NOTE

Formal Head of the Pierro Household, the Duke stands tall, elegant and impeccably dressed in tasteful silk fabrics and his favourite cane made from French oak.

His quiet manner belies a subtle complexity of character derived from his exotic heritage; although predominantly of Cabernet and Merlot descent, his bloodline reveals a hint of Cabernet Franc, Petit Verdot and Malbec and a firm grasp of European linguistics.

His understated presence shrouds a quick intelligence, a refined and subtle strength of character - like many a Duke, he defers to his formidable wife to charm their guests, himself preferring to linger in the billiards room where friends might join him for a fine cigar.

THE PRODUCER

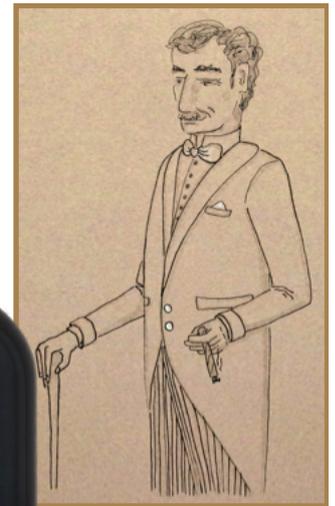
Dr. Michael Peterkin, with an education in biochemistry and winemaking, built the Pierro winery in 1979 with an aim to create the most elegant and memorable wines the Margaret River region can offer. He planted the vineyards between 1980 and 1988 on the north-facing, gravelly loam soils on the banks of the Willyabrup Brook, where the classic varietal wines thrived. Using state of the art equipment, he combines the New World with the Old World hand-made techniques for winemaking. Despite being at the forefront in shaping WA's wine-scape, Mike remains the enigma behind the Pierro mask.

2010 VINTAGE REPORT

The 2010 vintage followed a run of excellent years of reds in Margaret River, ending up being an ideal growing season. There was a touch of rain when needed, mild conditions with no extremes of temperature and moderate crops with fine flavour for cabernet sauvignon.

VINIFICATION

The majority of fruit for this wine is sourced from mature 25 year old vines. The fruit was handpicked, chilled and then hand sorted before a gentle de-stemming. Individual parcels were kept separate and fermented in a variety of ways including open fermenters, closed fermenters and short or long periods on skins after fermentation. The wine was then racked into French oak where it matured for months.



VINTAGE FACTS

Vintage	2010
Varieties	Cabernet Sauvignon (84%) Merlot (11%) Cabernet Franc (3%) Petit Verdot, Malbec (2%)
Region	Margaret River, WA
Winemaker	Michael Peterkin
Closure	Stelvin
Classification	Wine of Australia
Alcohol	14% ABV

